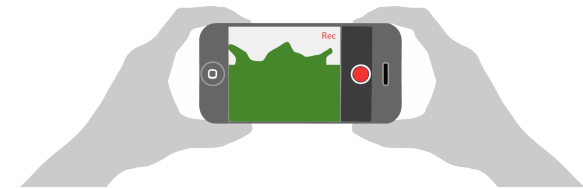


Circular Cities Week - VIDEO CLIPS INSTRUCTIONS FOR PROJECT PARTNERS

Please read this instruction carefully before creating your video clips:




- make different video clips from your project. You can use your smartphone but hold it cross: **Landscape format!**
- choose your shot before you push record! Create a separate clip for each shot. **Repeat this process minimum 10 times:**



It's always nice to have **people in the video** clips for example interacting with objects of the project. Please find camera shots and angles on the next page.

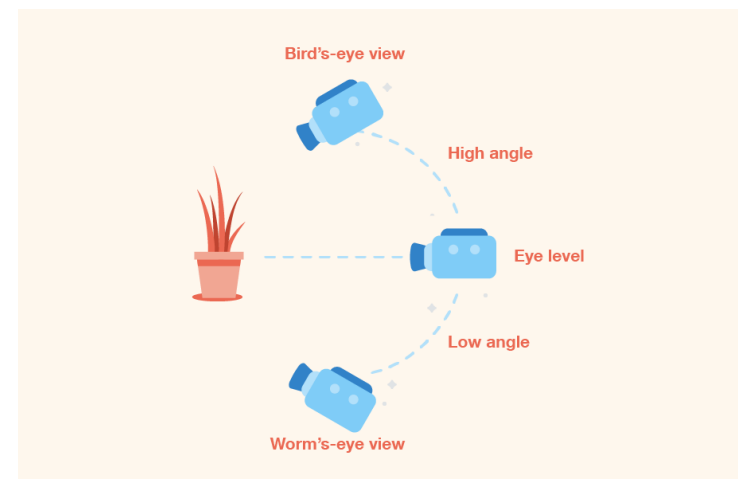
Please try to use different camera shots and angles:

Number of clips	Sample image	Camera shot	For	About
1 or 2 x		Establishing shot	Where is the scene taking place?	Show institution and/or the project from wider away (long shot)
2 x		Full shot	What is it?	Show the entire project
1 or 2 x		Medium shot	Function/purpose of the project? How does it work?	Show essential parts of the project

1 or 2 x		Medium close shot (a bit closer than medium shot)	Function/purpose of the project? How does it work?	Show essential parts of the project
2 x		Close-up	Function/purpose of the project? How does it work?	Show details of the project
1 or 2 x		Beauty shot	For this shot you can be more creative: select a special angle and motive	Show the prettiest parts of the project e.g. close-ups of flourishing plants, bees

You can also try different angles if you feel that it fits or looks good.

For example, if there is a platform or chair to stand on, take the opportunity to take a shot from above:



In addition you can also send us pictures, schemes, (info-)graphics etc. We can add them as well as to the video.

Please **upload your video clips** via this google form:

https://docs.google.com/forms/d/e/1FAIpQLScw6fTBRZ7zGHLY3FzOY8HmWhVeVmSdCENVfYEWcWu8QAeq-w/viewform?usp=sf_link

and **please fill in the information required**.

If you have any questions, please contact:

Ines Kantauer - ines.kantauer@alchemy-nova.net

Thank you! 